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Sunday, May 01, 2016

Own My Swing Partners With New Horizons Golf

Perfect storm delivers gold standard of swing development

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Rancho Santa Fe, California - May 2, 2016 - "All human skills reside in the brain, there is no muscle memory - it's all about myelination," according to Own My Swing, CEO Howard Reisman. The Myelinator™ is the first brain-centric training device designed specifically to 'myelinate' a golf swing utilizing 3D sensors, biofeedback and 'deep practice'. The 'Practice Made Perfect' Myelinator™ has been proven to dramatically cut down the amount of time it takes for improvement and provides instructors the reassurance that their pupils are practicing perfectly!

"The power of the Myelinator™ is truly amazing but it is like a loaded gun - we could literally load any swing into MyelinatorMemory™ - or we could 'go for the gold' and let the student develop his own ideal swing," emphasizes Reisman. That is why we have partnered with E.A. Tischler, Founder of New Horizons Golf.

As a player E.A. has won over 30 professional tournaments and by many he is considered the "Pro's-Pro," because of the many touring professionals he has coached and instructors that he continues to mentor. He is Director of Instruction at nationally recognized Olympia Fields CC in Chicago, IL. Tischler has published 28 golf instructional books including his Secrets of Owning Your Swing series. That multi-volume series is based on the concept that the ideal swing is the one that best fits an individual's unique body mechanics, what E.A. calls YOUR Biomechanical Design.

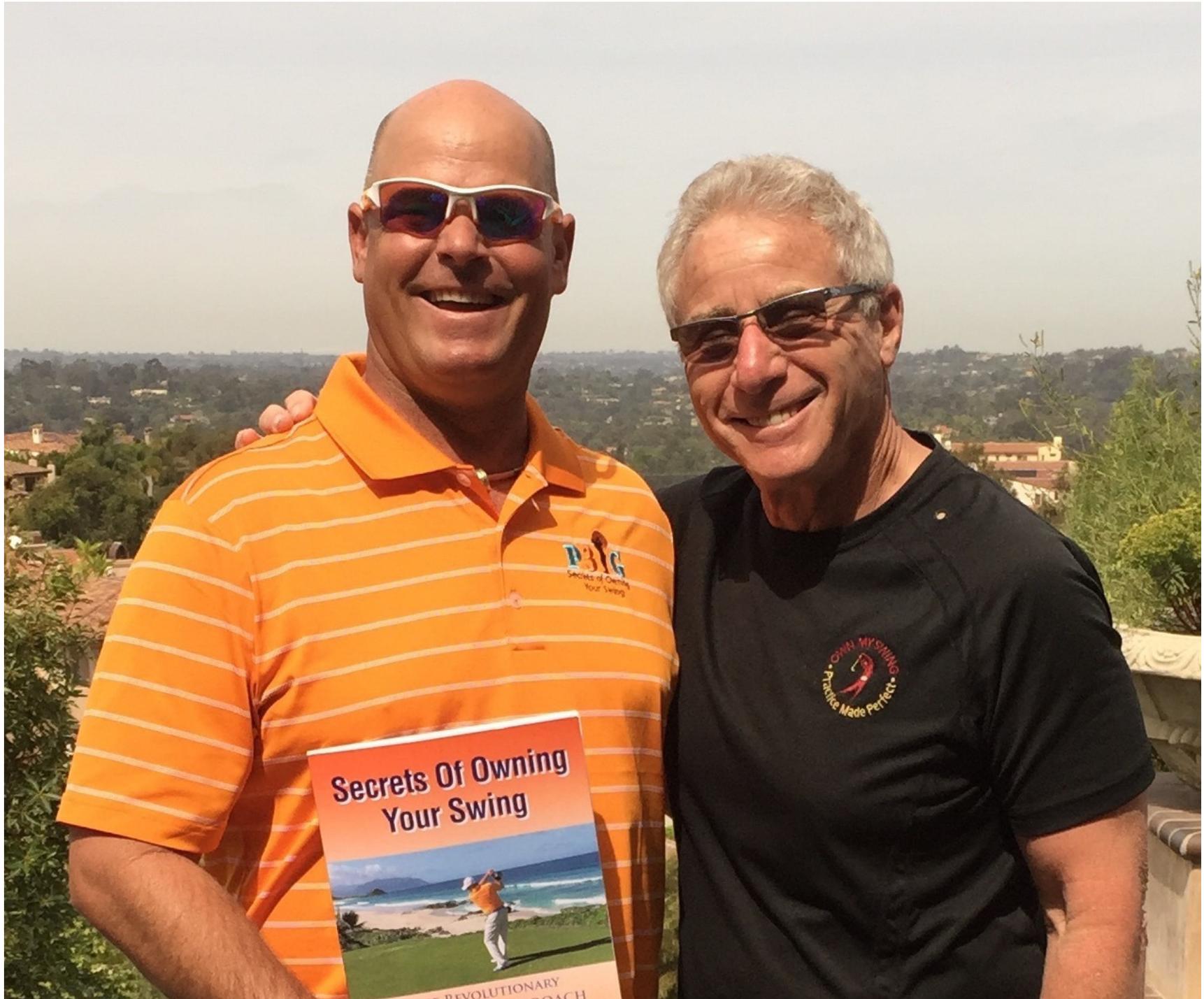
"While studying how each individual's body mechanics are organized", Tischler explains, "we developed the Revolutionary Power-of-3 Golf Approach, which enables us to screen golfers and identify what swing characteristics match each golfer's unique body. At the cornerstone of our philosophy we have identified 12 biomechanical features that relate to the human body. Each feature has 3 options and only one of these options fit the individual. To truly Own Your Swing you need to know the combination of those 12 feature/options that make up your biomechanical design. We utilize this as the foundation to build an optimized custom swing that produces effortless power, heightens repeatability and increases longevity."



MYELINATOR™

Practice Made Perfect™

"With this Partnership between Own My Swing and New Horizons Golf," Reisman stated, "we now have the perfect storm of technology, knowledge and experience to provide the Gold Standard of swing development."



E.A. Tischler, left, founder of New Horizons Golf, and Howard Reisman, CEO, Own My Swing.

About Own My Swing

Own My Swing delivers disruptive brain-centric products and services enabling serious golfers to finally take ownership of their game. World-class engineers, programmers, PGA Tour-level performance and biomechanics coaches have designed Own My Swing's proprietary products, including The Myelinator™ Swing Coach, ([ownmyswing.com/Myelinator.php](http://www.ownmyswing.com/Myelinator.php)) (<http://www.ownmyswing.com/Myelinator.php>), and FocusBand™ ([ownmyswing.com/iFocusband.php](http://www.ownmyswing.com/iFocusband.php)) (<http://www.ownmyswing.com/iFocusband.php>). The Own My Swing Academy held at the MyelinatorMansion™ in Rancho Santa Fe, CA integrates these products with proprietary learning methodologies in its signature 'Practice Made Perfect'™ Program. For more information visit OwnMySwing.com (<http://OwnMySwing.com>) ([ownmyswing.com](http://www.ownmyswing.com)) (<http://www.ownmyswing.com>) or call 866-456-6543 Ext 101.

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